

## **Company statement issued for internal purposes to all employees of Magnum, Novelty France and the Groupe Dushow**

The Novelty Group, consisting of the two companies Novelty France and Magnum, and the Dushow Group, signed an agreement to establish a leading corporate group in Europe for technical services of lighting, audio and video systems, structure, and power distribution.

The industrial project offered by the Novelty Group has enticed all partners of the Dushow Group. A vast majority of the shareholders have chosen to remain partners in the Novelty Group holding, to work with Jacques de La Guillonnière, President of the group, Olivier Hagneré, Chief executive of Novelty France, and Jérôme Chupin, Chief executive of Magnum.

The Staff Representatives of both groups have unanimously given their approval.

In order to sign this operation irrevocably, we are waiting for the notification of the Competition Authority.

During this interim period, the direction of the Dushow Group is still assured by the current management board.

Following the judgement of the Competition Authority, Jacques de La Guillonnière will endorse presidency of the Dushow Group, with Eric Alvergnat as an advisor for the transition.

The period of uncertainty was difficult to handle for the staff of the Dushow Group. However, the teams managed to continue serving the clients with a high degree of professionalism and we congratulate them.

We are proud of this project to constitute a new group, with wonderful future prospects, and we rely on the skills of each and every one of you to play a part.

Kind regards,

**Jacques de La Guillonnière**  
President

**Olivier Hagneré**



**Jérôme Chupin**



**Eric Alvergnat**

